

**Call for Papers**  
**Tourism Spectrum**  
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**Special Issue on Collective Action in the Destination Management**

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**INFORMATION ABOUT THE SPECIAL ISSUE:**

This special issue is focused on the Collective Action in the Destination Management. As recent authors stated, destination management organizations (DMOs) capable of fostering collaboration between destination stakeholders are key to ensure a destination's competitiveness (Volgger, Pechlaner, 2014). This special issue wants to collect contributions that can explore the role of relations in the governance of destinations and in the development of territorial competitiveness.

The selected contributions will have to consider destination management in the perspective of the self-organized collective action theory and the commons theory.

The logic of self-organized collective action and the Theory of Commons (Olson 1965, Ostrom 1990) seem to be able to outline innovative context in the approach of a strategic orientation to the destination management, including the cultural heritage and the community of citizens, who are involved in the definition of distinctive elements of the destinations.

The focus on Destination Management includes territories and cultural heritage as attractors in the touristic territory. The relationship between culture and tourism is now receiving increasing international attention from development agencies, governments and creative industries. Therefore, empirical contributions that start from concrete cases and discuss the possible applications of relational logic, with particular reference to the theory of self-organized action and Ostrom's design principles in the governance of tourist destinations, using qualitative or quantitative methods are all accepted.

In particular, contributions that focus on the governance systems of tourist destinations can be received discussing the role of the public meta-organizer in the strategic development path of a tourism destination. The role of the actors responsible for the protection and enhancement of cultural heritage and the role played by the community of citizens who individually, or through intermediate associations and structures, participate concretely in the governance of the territorial resource considered as a shared common good.

More specifically, starting from the analysis of cases in which the territorial resource is considered as a common good, research papers that critically discuss the possibilities of adopting the Ostrom framework for the analysis of the government and the development of destinations, are stimulated.

The Special Issue will be focusing on the following themes:

- The strategic relation between territorial actors as a community.
- The strategic relation between territorial actors considering in particular the design principles of Ostrom and the IAD framework.
- The territorial ecosystem of destination management.
- The relationship between resident population, natural attractions, public system of actors, private entrepreneurs and managers of cultural heritage.
- The definition of the territorial boundaries of a destination with reference to the responsibility of the government and the actors involved.
- The relationships among the territorial actors considering in particular the possibility of interaction thanks to the 4.0 industry
- The ability to manifest a destination in attracting demand and generating virtuous mechanisms of satisfaction and creation of value.

### **About The Journal**

TOURISM SPECTRUM is a refereed social sciences international journal focusing on the academic and research perspectives of tourism and hospitality. While striving for a balance of theory and application, Tourism Spectrum seeks to develop theoretical constructs. To enrich the discipline of tourism, it encourages offerings from various disciplines; to serve as a forum through which the disciplines may interact; and thus to expand spectrum of knowledge and contribute to the literature on tourism social science. In this role, TOURISM SPECTRUM structures and is structured by the research efforts of a multidisciplinary community of scholars.

The Journal is published twice a year (September & March) and features manuscripts dealing with various aspects of contemporary tourism and hospitality issues. Emphasizing an integrated approach to tourism in terms of tourism being an inter-disciplinary field, the journal focuses on various aspects of tourism and hospitality on the local, regional and global levels.

In addition to research papers, TOURISM SPECTRUM also publishes Research Notes (RN). RNs are short papers which may include an overlooked thought or add a question mark to some findings (this might be challenging or supporting ongoing research concepts and methods; dealing with

untested propositions or hypotheses; importing and applying to tourism new models and tools from other fields; promoting multidisciplinary investigation in tourism; reporting or updating on-going longitudinal research; raising issues for debate and investigation; identifying research questions applicable to the industry). Typically, the author(s) should identify a particular theme or issue that they would like to draw to the attention of the research community and develop a short piece specifically on this. The essence lies in the flow and in the convincing statement of cutting edge questions and answers/suggestions for future research.

In addition to this, the journal also publishes Conference Reports, Research Reports, Book Reviews or any other major happenings of the tourism world in its different columns. If a debate arises on any submission or reviewers and authors convincingly disagree; that may also be published to present dialectic viewpoints on a topic of universal interest in the discipline.

All papers will be anonymously reviewed by at least two reviewers. The selection for publication will be made on the basis of these reviews.

### **Important Timelines**

- Full articles (approximately 5,000 – 7,000 words) should be submitted by April 15<sup>th</sup>, 2018, and should follow the format guidelines provided below.
- Articles will undergo blind review by at least two reviewers.
- Please note that initial acceptance does not guarantee publication. In case of non-support from author or copyright issues, the paper may be dropped at any stage with notification to the author/s.
- The papers along with the abstracts should be submitted by email. These submissions should be sent as attachments in MS Word Format to [tourismspectrum@gmail.com](mailto:tourismspectrum@gmail.com) and [r.micera@iriss.cnr.it](mailto:r.micera@iriss.cnr.it) with a copy to [sndp.walia551@gmail.com](mailto:sndp.walia551@gmail.com)
- The reviews of the papers will be due by **May 25<sup>th</sup>, 2018**. Notification and review due to authors by **May 28<sup>th</sup>, 2018**.
- Revised papers due from authors **30<sup>th</sup> June, 2018**.
- Second reviews due **July 31<sup>st</sup>, 2018**.
- Final version due **30<sup>th</sup> August, 2018**.
- Publication **September, 2018**.

### **AUTHOR'S GUIDELINES**

Submissions must fall with the aims and scope of the journal. The journal has the condition for publication that manuscripts submitted should not have been published or will not be simultaneously published elsewhere.

The editors reserve the right to edit the contributions or send them back to the authors for required revision. Thereafter the publication of the papers will be subject to the final approval of the editorial board.

## **Types of Paper**

TOURISM SPECTRUM publishes manuscripts dealing with various aspects of the tourism phenomenon. Emphasizing an integrated approach to tourism in terms of tourism being an interdisciplinary field, the journal focuses on various aspects like anthropological, business, economic, educational, environmental, geographic, historical, political, psychological, philosophical, religious, sociological, inter alia, aspects of tourism (including conceptual essays, case studies, and industry-oriented expositions). Papers on any aspect related to tourism are encouraged for this journal. Being a broad social science journal its readership is diverse. So specialist technical (e.g. economics, management, hospitality) papers must also be intelligible to a broad social science audience.

## **Article Format**

- Articles for consideration to be published in Tourism Spectrum should be written in English (UK) and sent as soft copy.
- The articles should be typed in double space, with margins on both sides with an approximate word length of 5000-7000 words including abstract and references.
- The word limit for abstract is 300 words.
- A single paper is allowed to have a maximum of three illustrations. Illustrations should be accompanied by suitable captions. Any graphics (figures, photographs) should be in .tiff or jpeg format.
- Spellings and usage should adhere to international pattern.
- For every abbreviation, full form should follow in parentheses for the first time it is used.
- Citation and referencing: citation within text should mention surname(s) of the author(s) referred, year of publication and page number within parentheses, e.g., (Mac Cannell 1990: 11). For multiple authors, use the full and formal citation for up to two authors, and for more than two use the first author's name with "et al." For example, (Allen 2004:63) (Airey and Tribe 2011), (Finkel et al. 2013: 23). In case of more than one citation in a row, the full reference should be separated by other a "/"  
(Allen 2004:63/Airey and Tribe 2011:24/Finkel et al. 2013: 23). References listed at the end of the article should be titled.

## **REFERENCES:**

Each reference should carry the name(s) of the author(s), surname followed by comma and then initials, year of publication, title of work, place of publication, the publisher's name with page numbers. Website and newspaper references should carry the dates also. The reference list will have all the names of authors and et al. and will only be used for citation purposes.

## **Examples:**

1. Branson, R. (2006), *Screw it Let's do It: Lessons in Life*, Virgin Publishing, UK,67-75.  
Howell, J.M. and Avolio, B.J. (1993), *Transformational Leadership, Transactional Leadership, Locus of Control and Support for Innovation: Key Predictors of Consolidated Business Unit Performance*, *Journal of Applied Psychology* 78(6),891-902.
2. Cook, W. Jr. (1992), *Compatibility of Tourism and Wilderness*, In Singh, T. V., Smith, V., Fish, M. and Richter, L. K., (eds) *Tourism Environment: Nature Culture Economy*, New Delhi. Inter-India Publications, 30-38.
3. Es.sense (2011), *Sir Richard Branson Agrees to Become Executive Coach at es sense*, Available at [http://www.facebook.com/note.php?note\\_id=10150151083779106](http://www.facebook.com/note.php?note_id=10150151083779106), Accessed on 26th May 2011.

## **NOTE**

Strong emphasis is laid on the originality of research work and plagiarism is strictly discouraged along with uncited borrowings and repetition of ideas. Readability of text is preferred. Publishing ethics is advocated here and is a prerequisite for the editors, authors, reviewers and the publishers.

Publication in TOURISM SPECTRUM is exclusively evaluated on its intellectual merit and does not discriminate on the basis of race, gender, sexual orientation, religious belief, ethnic origin, citizenship or political philosophy.

Submissions based on empirical research/descriptive or review papers are welcomed.

## **DISCLAIMER**

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